CLAIMS

What is claimed is:

1   1.   A method of providing personalized access on an automated

2   networked system comprising:

3   aggregating data gathered from networked sources, wherein said

4   networked sources includes at least one user at a computer networked

5   interface;

6   cleaning said aggregated data;

7   storing said cleaned data;

8   generating a data analysis from said stored data, wherein said

9   data analysis is based on data gathered from the user; and

10   generating a reporting analysis, wherein the reporting analysis is

11   based on data gathered from the user and the results from said data analysis.

1   2.   The method of claim 1, wherein said report analysis applies

2   performance metrics according to the data gathered from user.

1   3.   The method of claim 1, wherein each reporting analysis is stored

2   in consecutive order starting with the first reporting analysis conducted.

1   4. The method as set forth in claim 1, wherein said data analysis is

2 updated subsequent to any additional reporting analysis conducted after the

3 first reporting analysis is completed.

1   5. The method as set forth in claim 1, wherein the said reporting

2 analysis focuses on particular industries and may be any of: marketing,

3 support, finance, research and development, sales or executive.

1   6. The method as set forth in claim 5, wherein the said reporting

2 analysis focuses on particular departments within the particular industries and

3 may be any of: high-technology, electronics, automotive, financial services or

4 entertainment.

1   7. The method as set forth in claim 1, wherein the data gathered

2 from said user may include publication listings and/or the timeframe in which

3 these publications have been published.

1   8. An automated networked system for providing personalized

2 access comprising:

3   a data aggregating device from networked sources, wherein said

4 networked sources includes at least one user at a computer networked

5 interface;

6   a data cleaning device to clean said aggregated data;

7   a data warehouse to store the cleaned data;

8   a data analysis module to generate a data analysis from said

9   stored data, wherein said data analysis is based on data gathered from the user;

10   and

11   a data search processing unit that generates a reporting analysis,

12   wherein the reporting analysis is based on data gathered from the user and the

13   results from said data analysis.

1   9.   The system of claim 8, wherein said report analysis applies

2   performance metrics according to the data gathered from user.

1   10.   The system of claim 8, wherein each reporting analysis is stored

2   in consecutive order starting with the first reporting analysis conducted.

1   11.   The system as set forth in claim 8, wherein said data analysis is

2   updated subsequent to any additional reporting analysis conducted after the

3   first reporting analysis is completed.

1   12.   The system as set forth in claim 8, wherein the said reporting

2   analysis focuses on particular industries and may be any of: marketing,

3   support, finance, research and development, sales or executive.

1   13.   The system as set forth in claim 12, wherein the said reporting

2   analysis focuses on particular departments within the particular industries and

3   may be any of: high-technology, electronics, automotive, financial services

4   or entertainment.

1   14.   The system as set forth in claim 8, wherein the data gathered

2   from said user may include publication listings and/or the timeframe in which

3   these publications have been published.

1   15.   An apparatus including computer readable media, with

2   executable instructions therein, which when executed by a processing device

3   causes the processing device to:

4   aggregate the data gathered from networked sources, wherein

5   said networked sources includes at least one user at a computer networked

6   interface;

7   clean said aggregated data;

8   store said cleaned data;

9   generate a data analysis from said stored data, wherein said

10   data analysis is based on data gathered from the user; and

11   generate a reporting analysis, wherein the reporting analysis is

12   based on data gathered from the user and the results from said data analysis.

1   16.   The apparatus of claim 15, wherein said report analysis applies

2   performance metrics according to the data gathered from user.

1   17.   The apparatus of claim 15, wherein each reporting analysis is

2   stored in consecutive order starting with the first reporting analysis conducted.

1   18.   The apparatus as set forth in claim 15, wherein said data analysis

2   is updated subsequent to any additional reporting analysis conducted after the

3   first reporting analysis is completed.

1   19.   The apparatus as set forth in claim 15, wherein the said reporting

2   analysis focuses on particular industries and may be any of: marketing,

3   support, finance, research and development, sales or executive.

1   20.   The method as set forth in claim 19, wherein the said reporting

2   analysis focuses on particular departments within the particular industries and

3   may be any of: high-technology, electronics, automotive, financial services or

4   entertainment.

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1   21.   The method as set forth in claim 15, wherein the data gathered

2   from said user may include publication listings and/or the timeframe in which

3   these publications have been published.